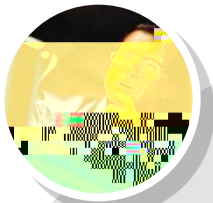


理念 抢占 载体 技术

信心 起步 苦练 成本



2019 9

**LOGO**



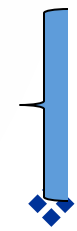
8

“

”

“

”





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"

\_\_\_\_\_"

# OKR



"

"

\_\_\_\_\_



\_\_\_\_\_



“ \_\_\_\_\_ ”

\_\_\_\_\_



# II

8

❖ 1.

❖ 1

❖ 2

❖ 3

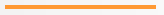






# II

2.



1  
ISO

"

"



2



3



# II

3.

❖ 1

❖ 2

❖

"

"



# II

4.

❖ 1

— —

❖ 2

— — — —

"

"

❖ 3

— —

❖ 4





# II

❖ 6.

❖ 1

❖ 2

❖ 3  
" "

❖ 4

—

— — "

"

— —



# II

## ❖ 7.

❖ 1

❖ 2

❖ 3

❖ 4



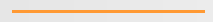


# II

8.



1



2

"

"

"

"



3





# II



❖ 1. " \_\_\_\_\_ "      — —

❖ 2. " \_\_\_\_\_ "      — —

❖ 3. " \_\_\_\_\_ "      — —

❖ 4. " \_\_\_\_\_ "      — —





”



❖ 1.

”

”



”



❖ 2.

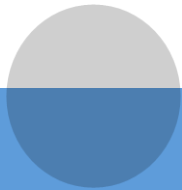
”

”

❖ 3.

❖ 4.







||

— —



❖ 1.

❖ 2.

❖ 3.





||

❖ 1.

❖ 2.

❖ 3. "

"

❖ 4.

❖ 5.



||

— —



❖ 1.

2.

3.

❖ 4.

5.

6.

❖ 7.

8.

9.





||

— — SMART

❖ **Specific:**



❖ **Measurable:**

❖ **Attainable:**

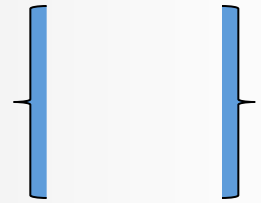
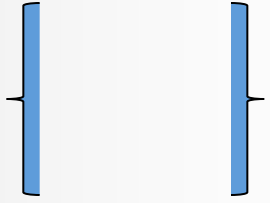
❖ **Relevant:**

❖ **Time bound:**



“

— — **SWOT**



+





“

— —



— —



— —



||



— —



— —



— —



— —



||

— —

❖ 1.

❖ 1

❖ 2

❖ 3

❖ 4



||



— —

❖ 2.

:

❖ — —

❖ — —

❖ — —



“



— —

❖ 1.

❖  $H(x) \equiv p(x) \quad p(x)$

❖ 2.

❖ 3.



||

❖ **SWOT**

+

❖

+

❖

+

❖



❖

— —







8

❖ 8

❖ 2.

❖

—

❖

+

❖

+

❖

+



# 8

❖ 3.

❖ 1 \_\_\_\_\_

❖ 2 \_\_\_\_\_

❖ 3 \_\_\_\_\_

❖ 4 \_\_\_\_\_

❖ 5 \_\_\_\_\_



# 8

❖ 4.

" "

❖ 1

" " \_ \_ " "

❖ 2

" " \_ \_

❖ 3

" " \_ \_

❖ 4

\_ \_



8



8

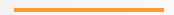
❖ 1.

8



❖ 2.

8





# 8

❖ 1.            3            — —





# 8

❖ 2.

— —

❖ 3.

— —

❖ 4.

— —

❖ 5.

— —



“ ”



❖ 1.

+

❖ 2.

❖ 3.

IPdM

— —

— —





❖ " "

❖ 1. — —

❖ 2. " " — — " " " "  
" " " " "

❖ 3. "



” ”

” ”

❖ 1.

2.

❖ 3.

4.

❖ 5.

6.

❖

**RFID**



“ ”

❖ 1.

❖ 2.

— —

❖ 3.

— —

❖ 4.

— —

❖ 5.

— —

❖ 6.

— —



— —

- ❖
- ❖
- ❖
- ❖
- ❖
- ❖

PC

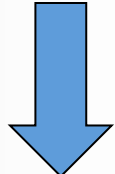
CPC — — Cyber-Physical Campus

CIOT — — Campus' Internet of Things

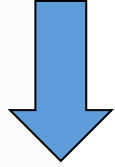
CIOS — —



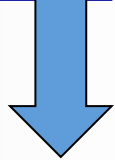
**CIOT** — —



**DM**



**CIOS**



**PC**







欢迎批评指正，  
谢谢！

